

TRANSCEND BOUNDARIES. DRIVE INNOVATION. TRANSFORM THE WORLD.

BE





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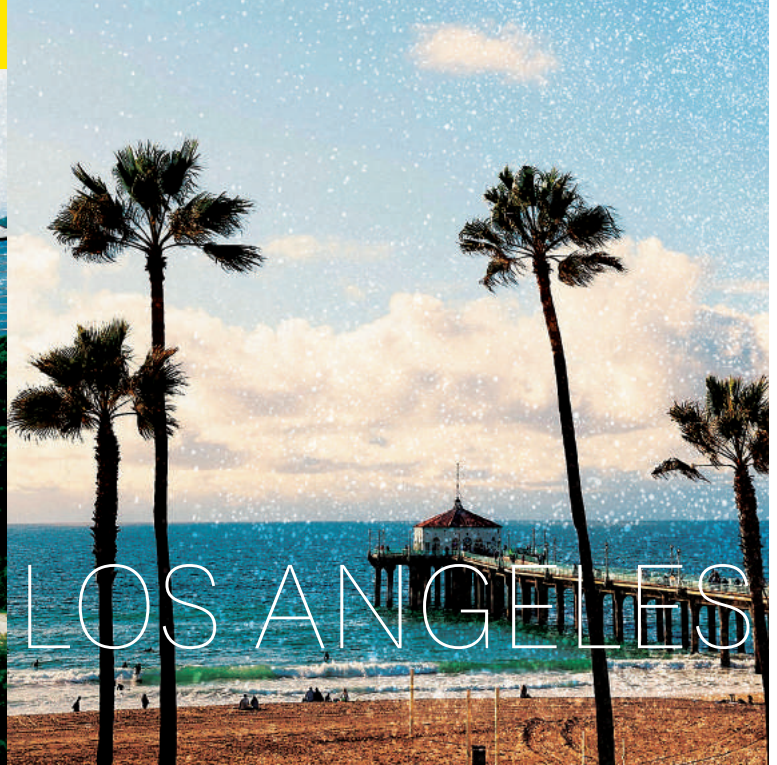
3

TOP UNIVERSITIES.
CONTINENTS.
DEGREES.

LIMITLESS OPPORTUNITIES



HONG KONG



LOS ANGELES

**EARN FLUENCY IN
INTERNATIONAL BUSINESS
AT THE CONVERGENCE OF
CULTURE, CONNECTION
AND COMMERCE.**



VENTURED. GAINED.

Embrace your unlimited potential by choosing a singular program that prepares you for a multitude of possibilities. The World Bachelor in Business is unlike any other degree anywhere. You'll gain admission to three top business schools in three international commercial hubs that are also cultural hotspots. You'll join a select group of brilliant and daring peers while building a network, skillset and portfolio of experience that set you up for a dynamic future.

YOU'LL EMERGE READY TO TAKE ON THE WORLD.



UNPRECEDENTED.

**THREE UNIVERSITIES
PARTNERING ON THE
ONE-OF-A-KIND WORLD
BACHELOR IN BUSINESS
PROGRAM OFFER YOU
A GATEWAY TO GLOBAL
OPPORTUNITY.**



YEAR 1 | UNIVERSITY OF SOUTHERN CALIFORNIA (USC)

University of Southern California's Marshall School of Business is a powerhouse known for excellence in entrepreneurship, innovation and social responsibility as well as path-breaking research. USC Marshall is at the leading edge of the new business frontier with close proximity to major industries from technology and entertainment to aerospace and finance.



YEAR 2 | HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY (HKUST)

HKUST Business School is located in Hong Kong, one of the world's most significant financial hubs and a gateway to conducting business throughout Asia. Among the continent's most respected business schools, HKUST boasts extensive connections throughout Mainland China as well as strong ties with thought leaders around the world.



YEAR 3 | BOCCONI UNIVERSITY

Bocconi University in Milan, Italy, has an international standing in business, economics and law. Bocconi's tight relationships throughout the global business community and job market magnify and help you grow your network. You'll also gain access to professional opportunities throughout Europe and the Middle East.



YEAR 4 | ATTEND THE UNIVERSITY OF YOUR CHOICE FROM ABOVE

GAME-CHANGER

TOP
REASONS
TO CHOOSE
WBB

TRAVEL TO
AT LEAST
FIVE COUNTRIES

HOLLYWOOD

REVELATORY

PRACTICE
MANDARIN
AND ITALIAN

EARN DEGREES
FROM THREE
WORLD-RENOWNED
BUSINESS SCHOOLS

UNPARALLELED

LAUNCH YOUR
CAREER THROUGH
REAL CONSULTING
PROJECTS WITH
GLOBAL CLIENTS

LEARN, TRAVEL
AND LIVE
WITH PEERS
FROM AROUND
THE WORLD

INNOVATIVE

UNRIVALED.

BE BOLD. BE EXCEPTIONAL. BEGIN YOUR JOURNEY.

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